



Top tips for eating well on a budget

Planning is key

Our handy food planner helps to plan your meals and snacks for the week. Use your plan to write a shopping list which will help you avoid impulse buying and keep you focused on the items you really need. Research has shown that shoppers who stick to a list are likely to save an average of £11 per shop!

Check what food you already have

Basing your meals around items you already have in your cupboards is an easy way to save on your shopping. Make a note of the dried, tinned and frozen food as well as the sauces and spices you have and find a recipe that will use them up.

Keeping your cupboards tidy so you can quickly see what you have will make this process much easier.

Batch cooking

Batch cooking is a great way to make sure that when you're hungry and pushed for time, you'll have a healthy, balanced meal, ready to eat in your fridge or freezer. This will stop you reaching for more expensive and often less nutritious convenience food or takeaways. Buying ingredients in larger quantities will also bring down the cost of each portion and save you money in the long run.

Try out supermarket own brands

Most of us have our go-to brands for certain items that we're convinced taste better than the cheaper alternatives on offer. Being loyal to these brands could however be hiking your outgoings up by £100s a year. In a recent study, consumer group Which? found that consumers could save £70 a year on baked beans alone, when switching from branded to the supermarket's own version. Make the switch to own brand and see how much you can save.

Avoid shopping on an empty stomach

Research has shown that if you go food shopping when you're hungry, you're likely to spend more money on items you don't necessarily need. Try to plan your shopping trips for just after you've eaten and you should find it easier to stick to your list and avoid temptations.

Buy in bulk

Buying in bulk is a great tip when you see offers for items that are non-perishable. For example, if you saw kidney beans on offer, and this is something you eat regularly, it is worth buying these in bulk. Just be sure to check what you have in your cupboards before you write your shopping list, otherwise you will still buy kidney beans when you already have them.





Meal Planner Get organized and save on your shop with our handy meal planner. SHOPPING LIST **Sunday** BREAKFAST LUNCH DINNER Monday BREAKFAST LUNCH DINNER **Tuesday** BREAKFAST LUNCH DINNER Wednesday **BREAKFAST** LUNCH DINNER Thursday BREAKFAST LUNCH DINNER Friday BREAKFAST LUNCH DINNER **Saturday** BREAKFAST LUNCH **Download** DINNER and print more **SNACKS FOR**





